Your Own European Union

Personal EU

How to Create
The World’s Most Advanced Information Society
From Hierarchic Organizations…

- who slice individuals into boxes
- who don’t let people to use their total resources
…to Human Centric Organizations

- Enterprises, egoists, distance workers, jobbless, ousourced, divorced, singles
- Finally, an individual is our basic result unit and life organisation
- Why not let us choose around us individuals with equal or completing total resources
- And grow naturally
From Unspeakability and Un-understandability to Something

- AKO SA VOLATE?
- LABA DIENA
- KAKO VAM JE IME?
- ES SAPROTU
- WAAR WOON JE?
- ROZUMIEM
- WIEVIEL KOSTET ES UNGEFÄHR?
- DEUX HEURES MOINS LE QUART
- VOU COMPRAR
- VART ÄR DU PÅ VÄG?
- LAS DOS MENOS CUARTO
- JEKK JOGHGBOK
- MI PIACEREBBE COMPARE
- HALUAISIN YMMÄRTÄÄ SINUA
- HVOR SKA DU HEN?
- CAN YOU REPEAT, PLEASE
- MA SAAN ARU
- HOGY VAN?
- NA SHLEDANOU
If our Common Language is EUnglish, What Happens…

- to your own language?
- to the unique cultures behind the languages?
- to the unique resources behind the cultures?

Still after effective learning 50% of the EU citizens are not able to fluently communicate with each others – to do advanced things together.
From Unsynchronized Systems
to Union-Level Rights, Duties and Challenges

- 50% of our laws already come from the union level.
- Do we really understand their meaning to us personally?
- Do they really mean enough for us personally?
- Or just for the system itself?
From Separate Medias to a New Integration

digitv + dotcom + facephone

The letter used to be a letter, the newspaper used to be a newspaper, the tv used to be a tv, the phone used to be a phone, the computer used to be a computer.

Now they all are the same. You can go in to one and come out through many from another.

What a power for anyone!
Personal EU Idea

- Union-wide teams with 1 person from each (5-15-25) country
- Persons with similar private+hobby+development+work challenges
- Millions of such self-organising teams for 450 million individuals
- Team-interactive 3via (dotcom, mobile, tv) availability
- Using online anylanguage to anylanguage systems
- Bringing together everyone’s own national and cultural resources
- Understanding the challenge of union-wide development
- New essential function level of the European Union
They Already Have Their Personal EU Teams. But How About Us?
Personal EU Examples
Personal EU
Developer Teams

- The Personal EU concept offers right now challenges for different kinds of net team application developers: video meeting, multi-user operations, multi-media integration, team tools, voting, brainstorming, safety, paying and buying...
Personal EU
Buying Teams

- A team with equal hobbies, developments and challenges needs same type of products and services.
- It is very natural to compare prices and quality on union level – and find best solutions and best prices by buying together.
Personal EU Classroom

- A system with one pupil from as many EU countries as possible.
- One of the team members can have the teacher-role.
Personal EU
Patient/Disabled Teams

- Union-wide teams between bed patients with equal indications.
- Dissimilation-preventing therapy
- Interactive help and care teams
- Power to fight for the patient’s rights
Personal EU Distance Work Teams

- Multicultural long-distance short-projects.
- Collecting innovation techniques from the cultures behind the languages.
- Union-wide distance work clusters.
- Union-wide synchronizing and personal relations of national distance work.
- Distance-brainstorms.
- Contracts for distance-collaboration.
- Position of woman/man in distance cooperation.
A new start for the Lisbon strategy (jobs, growth, environment, social nets) is the kernel of the new i2010 process by the ict and media commissioner Viviane Reding.

i2010 needs as its tools a big amount of union-wide Personal EU teams representing different professions and levels.

These teams could be the next step from organization centered thinking towards individual centric development.
All Personal EU teams do not need to be union-wide. Discussions between citizens in a country’s all surrounding countries is very essential regional EU interactivity and future planning, too.
Personal EU
Enlarging Teams

- The citizens of the future EU nations should necessarily open an wide and interactive discussion about common but different views to the European union – a kind of freedom protection process.

- This discussion could be arranged on Personal EU base.
Personal EU
Lifelong Learning Teams

- For learning of a precise challenge or process, Personal EU teams will offer an unique and exciting continuity.

- It will help all team members, their nations and the entire union.
Personal EU
Civil Services Teams

- Personal EU teams for multinational civil service projects with special themes could help EU countries to develop commensurable services.
- Parallel volunteer teams could test practices with different network tools.
Representatives of a certain business sector start a Personal EU team to collect functional differences and to synchronize common doings.
Members of governmental other development groups in the public sector can become a wider view by starting an own Personal EU team with equal individuals from as many union countries as possible.
Personal EU Voting

- The Personal EU Voting Graphics: visual + and – piles showing election results of the 25 team members.
- Describes clearly and in detail the team’s opinions to different practical questions.
Personal EU Café

- 25 monitors with an online video connection to equal cafés in other EU countries
- Live performances in any café will be seen and heard by the audience of the whole team
Personal EU
Intergeneration Learning
Personal EU

MeetPoint

- An old fashioned Personal EU tool:
- On a central city square 25 flat stones in a circle. Each of them signed with a EU country name.
- Function as a meeting place of EU nationalities visiting that city.
- One city f.ex. Espoo launches a ”Best Meeting Point” contest to all European cities.
The Personal EU challenges need an union-wide academic education- and development center. Such a place could be the Lifelong Learning Institute Dipoli, a unit of Helsinki University of Technology. Its vision and goals are in line with the Personal EU process and its business idea could easily be refined to suite the challenges.
Personal EU
Teams as Target Groups

- Every single Personal EU team is an interesting target group for businesses and public organizations needing union-wide information and ideas.
- Every Personal EU teamspace could contain an banner column with specified messages and suggestions from organizations seeking cooperation with them.
- For outside organizations the role of a Personal EU team could be: research unit, news seeker, opinion finder, development unit, message measurer, idea judge, sales chain...
- For the government of the EU the Personal EU teams are essential union-wide opinion integrators and cooperation partners both in input and output of processes on all levels.
Personal EU
is Your Own Union Parliament

● Choose yourself for the representative of your country – and for your parliament 24 other individuals from different EU countries

● When you choose an “usual” parliament member, you delegate your voice to someone for whom you just are one from thousands.

● The representations of Europarliment members and commissioners are even more hierarchic and the number of their representations have more zeros. This creates pressure and power to do things, bus for single citizens even the national parliament stays far. The Eurosociety really needs a completing quality system for its information era.
Personal EU Teams as Identity Symbols of the European Union

- As an open system Personal EU could easily become very popular: millions of Personal EU teams.
- This would mean a new kind of unity sense and an innovative image for the entire union.
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KISSA

...to Anylanguage to Anylanguage
Personal EU
Allows a New Era of
Human-Centric Organisations

Continuing growth of human resources
Exciting ways to try harder
Business with multi-national charisma
Natural ways to union-wide solutions
What Can Be Done to Make Personal EU Come True
Personal EU in Brussels February 5th 2005
New Working Environments Workshop
On Union Level is the new i2010 Concept by Commissioner Viviane Reding. an ideal place to Describe Personal EU.
Personal EU’s Route Map

to the World’s Most Advanced Information Society

for a Big Majority of 450 Million Unique Individuals

Not understand eachother’s native language
Not understand the challenge of 2-floor citizenship
Not able to build challenging network
Not believing in chance to use own total resources

Using poor common language(s)
Realise chance of individual union-wide rights
Getting an EU25 pilot team tool
Commission’s route map to human-centricity

Auxiliary interpretation systems
Find own union team with Personal EU tools
“full EU team” tools integrating tv+mobile+dotcom
eEurope to i2010 declaration

Online anylanguage to anylanguage
Quality life level with national & “eunal” ego
Personal EU teams profitable for everyone
Human centric union-wide “organisatons”

gap  short term  medium term  long term
## The Finnish Personal EU Routemap

<table>
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<th>Challenge</th>
<th>Now – 7/2006</th>
<th>Medium term</th>
<th>Long term</th>
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<td>EU citizens to understand challenge of multi-level citizenship</td>
<td>- Finnish ICT Developers - EU Presidency 2006 Management</td>
<td>Find own union team with Personal EU tools</td>
<td>Quality life level with national &amp; ”eunal” ego</td>
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<td>EU citizens to utilize challenging common networks</td>
<td>- 3via Network Development (digi-tv + mobile + dotcom)</td>
<td>”Full EU team” tools integrating tv+mobile+dotcom</td>
<td>Personal EU team interactivity profitable for everyone</td>
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<td>EU citizens to understand each others languages</td>
<td>- Learning to Translate - Other HUT projects - Commission’s translating system development</td>
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<td>EU citizens to believe in chance to use own total resources</td>
<td>- Dipoli ”Presidency Class” - EU’s”New Working Environments”Collaboration - Union-wide pilot teams</td>
<td>eEurope to i2010 declaration</td>
<td>Human-centric union-wide ”organizcations”</td>
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<td>EU citizens to understand investing in union-wide network safety</td>
<td>- ID/banking project - Tekes start financing</td>
<td>Safe free EU-wide ID recognition</td>
<td>Safe EU-wide payment systems</td>
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Personal EU Short Term

Development and Pilot Teams

Finnish EU Presidency

EU Wide Project Cooperation

2005  2006  2007
Personal EU
How Much Money
Could it Be Question about?

Something to start with:

- If Personal EU would be worth 1 € for every EU citizen, then the starting share capital could be almost 500.000.000 €
- How many Euros do you think Personal EU could be worth?
- How much would you like to invest in developing the Finnish "Presidency 2006 Launching Package"?
You Are The Union
Just Enlarge Yourself!
Personal EU

Welcome to Join the Process

The Finnish Presidency 2006 is the Great Opportunity to Launch it to the Entire Union

Welcome to Cooperate with www.personaleu.net